

# Cash Management Campaign: Enhance STP Ratio, Promote e-Payment and Grow Transaction Volumes



**Targeted Clients**

**Internet Banking & Host-to-Host Clients**



**Objectives**

Enhance STP ratio by encouraging existing manual submission clients to e-Payment via online platforms

**Duration**

**1<sup>st</sup> July 2021 to 31<sup>st</sup> December 2021**

Promote new payment product: DuitNow

**To Promote**

Transaction growth for IBG, JomPAY, RENTAS & TT

\*\* Terms & Conditions Apply

# Cash Management Campaign: Enhance STP Ratio, Promote e-Payment and Grow Transaction Volumes



## Mechanism

Client must have 1 **Active DuitNow ID** registration via Business Registration Number & tagged to CCB's account



Client must transact **minimum 20 successful transactions** (DuitNow, IBG, JomPAY, RENTAS or TT) per month via online platform during entire campaign period

Client does **not submit any manual instruction** during the entire campaign period



## Rewards

### Reward 1



#### Credit Note (CN)

1<sup>st</sup> prize: CN valued **RM 30,000**  
2<sup>nd</sup> prize: CN valued **RM 20,000**  
3<sup>rd</sup> prize: CN valued **RM 10,000**

**First 3 clients** who fulfill all the conditions listed in campaign mechanism

### Reward 2



#### Trophy + Credit Note (CN)

1<sup>st</sup> prize: CN valued **RM 50,000**  
2<sup>nd</sup> prize: CN valued **RM 40,000**  
3<sup>rd</sup> prize: CN valued **RM 30,000**  
4<sup>th</sup> prize: CN valued **RM 20,000**  
5<sup>th</sup> prize: CN valued **RM 10,000**

**Top 5 clients** who have highest transaction counts

